Social Determinants and Social Needs: Moving Beyond Midstream

Informational Webinar
Who We Are — Our Mission

We are a statewide health foundation based in Topeka.

We serve all 105 counties in Kansas and the 2.9 million people who call those counties home.

“To serve as a catalyst for improving the health of Kansans.”
Sunflower Foundation
What Goes Into Your Health?

Sunflower Foundation

Cross-Sector Partnerships

Elements of a Healthy Community

Policy & Systems Change

Cross Sector Partnerships

Transportation Options
Access to Care
Affordable Quality Housing
Community Safety
Economic Opportunity
Educational Opportunity
Environmental Quality
Food Access
Community Design
Parks and Recreations
Social Justice
Social/Cultural Cohesion

Public Health
Employment
Community Resources
Housing
Sunflower Foundation
Assessing Impact

**SOCIAL DETERMINANTS AND SOCIAL NEEDS: MOVING BEYOND MIDSTREAM**

**STRATEGIES**
- Improve Community Conditions
- Addressing Individuals’ Social Needs
- Providing Clinical Care

**COMMUNITY IMPACT**
- Laws, policies, and regulations that create community conditions supporting health for all people.

**INDIVIDUAL IMPACT**
- Include patient screening questions about social factors like housing and food access; use data to inform care and provide referrals.
- Social workers, community health workers, and/or community-based organizations providing direct support/assistance to meet patients' social needs.

**TACTICS**
- Medical interventions

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Social Determinants Grants- Example Strategies

• Build higher-functioning and more responsive inter/intra-agency systems to more effectively address the social determinants

• Create, change and/or advocate for state and/or local policy that more effectively addresses the social determinants

• Develop, stimulate and/or mobilize a broader and deeper cross-sector network of upstream partners to more effectively address social change locally and/or statewide

• Build organizational capacity and support program expansion and improvement to push the organization’s social determinants focused work further upstream
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Social Determinants Grants- Timeline

• All applications must be submitted using the foundation’s online application which is available at http://www.sunflowerfoundation.org/RFPs

• Online applications are due **Thursday, April 4, at 5:00 pm CDT**. Please start the process early.
  
  • Funding decisions will occur at the June Sunflower Foundation Board of Trustees meeting
  
  • Funding announcements are expected in late June
  
  • Letters of Agreement are expected in early July
The inclusion of all requested documents and sections of the RFP application, including:

- Current operating budget
- List of Board of Directors & term information
- Most recent audit & current financial statements
- IRS Form 990, including all pages

Additional documentation may be requested during the application review process. If applicants have difficulty uploading attachments, please contact the foundation prior to the application deadline date.
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Social Determinants Grants

Connecting the Dots
State and community-based organizations whose primary focus is social service, health equity, social justice, advocacy, and/or addressing the SDH and related economic factors that influence individual and/or community health

Safety net organizations (Federally Qualified Health Center, Community Health Center, Primary Care Clinic, Rural Health Clinic, Free Clinic, Community Mental Health Center, Safety net dental clinic, Critical Access Hospital)

Local health departments/public health organizations
Organizations must meet the following criteria:

- A tax-exempt status under Section 501(c)(3) of the Internal Revenue Service Code; or

- An instrumentality of state or local government, provided grant funds will not supplant projects that would be considered core responsibilities of a government agency/organization; and

- Embrace diversity and inclusion across multiple dimensions, including race, ethnicity, gender, sexual orientation, disability, age, and socioeconomic status.
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Grant Details- Grant Funds

• Grants will not exceed a maximum amount of $30,000

• Awards will be based on the applicants ability to:
  
  • Adequately describe how grant funds will support/enable the organization to move its current efforts to address the social determinants further upstream;
  
  • Outline the organization’s operating capacity to perform social determinants related work; and
  
  • Illustrate the organization’s reach and ability to serve/impact vulnerable populations.
Applicants must submit a copy of the organization’s current operating budget and describe how the grant funds will be used to accomplish/enhance the work of the organization.

Not all qualifying and meritorious proposals will be funded.
Funding Exclusions under this RFP:

• Construction/renovation costs
• Medical equipment
• Health care equipment or supplies
• Fundraising campaigns, events or materials
• Routine continuing education (e.g. for licensure, accreditation, requirements of the organization, etc.)
• Individual health care or support

Other items may be excluded from funding at the discretion of the foundation.
Grant projects are expected to be accomplished within one year from the date of the grant award.

Grant reporting and payment schedules will be outlined in the grantee’s letter of agreement.
• Read the RFP and assess if this funding opportunity is a good fit for your organization

• Create an organizational profile and request a Sunflower account

• Review the application questions and begin drafting responses in the online application

• Assemble required documents (current operating budget, list of board of directors, audit, and financials)
Submit application on or before April 4, 2019

Good Luck!

• “To serve as a catalyst for improving the health of Kansans.”
Questions?
RFP Contact:
Brandon Skidmore
bskidmore@sunflowerfoundation.org

Connect with Sunflower on social media

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