



SUNFLOWER FOUNDATION

2003 ANNUAL REPORT



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GROWING A FOUNDATION

This Annual Report reflects the activities of the Sunflower Foundation from July 1, 2002 through June 30, 2003. This has been an exciting 12-month period in which we have continued the work of growing a new health foundation. Like the sunflowers portrayed in this report, this foundation aspires to become a valued part of the Kansas landscape. That takes careful cultivation...an ongoing process to which we are fully committed.

Our second year of grantmaking has been a time of growth, transitioning from a start-up organization, learning about health needs in Kansas, defining our priorities, developing partnerships and finding our niche. Through these activities, we have strived to create a grantmaking program that contributes to sustainable solutions for improving the health and healthcare of Kansans. We are pleased to share the highlights of this year with you as we look forward to continued growth and service.

Billie G. Hall
President & CEO

Greg Unruh
Board Chair



OUR MISSION

OUR MISSION

To serve as a catalyst for improving the health of Kansans.

OUR VISION FOR HEALTH

To direct our resources toward helping people and communities achieve and maintain optimal health by improving access to health care and information, eliminating barriers, emphasizing prevention and promoting healthy environments that enable and support personal responsibility for health.



OUR ORGANIZATION

The Sunflower Foundation: Health Care for Kansans is a unique organization. We were created in 2000 as the result of a \$75 million settlement from litigation involving the Kansas Attorney General, the Kansas Insurance Commissioner and Blue Cross Blue Shield of Kansas. The settlement agreement charged the foundation with serving the health needs of Kansans.

The foundation is governed by nine trustees who represent diverse backgrounds and regions of the state. Eight members of our Board of Trustees are appointed through a process overseen by the Kansas Attorney General. One trustee is appointed by Blue Cross Blue Shield of Kansas.

Additionally, nine individuals from across the state are appointed by the Kansas Attorney General to serve as members of our Community Advisory Committee. Their role is to nominate individuals to the Attorney General for positions on the Sunflower Foundation Board of Trustees.

Four Legislative Advisors are appointed by the leadership of the Kansas House and Senate to serve as liaisons between the foundation and the Kansas Legislature.



OUR ACCOUNTABILITY

The actions that gave birth to the Sunflower Foundation and the intent of those proceedings created a health foundation designed to be accountable to the people of Kansas. That is an accountability we take seriously. Preservation of public trust directs and inspires our work.

The things we care most about...our grantmaking, the stewardship of our resources, our commitment to effective leadership, our developing partnerships and, especially, the success of our grantees...these are the aspects of our work on which we focus our commitment to integrity, to consistent and equitable standards, to relationships that demonstrate mutual respect and dignity and to continuous learning and improvement.



OUR FUNDING PROCESS AND PRIORITIES

The Sunflower Foundation provides opportunities for funding through multiple strategies, including requests for proposals, foundation initiatives and special projects.

While it is tempting to want to address many health needs in our state – to be “all things to all people” – we have learned in our short time that we will be most effective with our limited resources if we focus our grantmaking. After examining the state’s leading health issues, we have identified priority funding areas that fit our foundation’s origin, mission and interests. During this report period, our grantmaking activities were concentrated in the following areas:

ACCESS TO HEALTH CARE – projects that focused on the growing numbers of uninsured, access to prescription drugs and workforce shortages;

CAPACITY BUILDING – projects that were designed to build capacity within safety net organizations;

REDUCING THE PREVALENCE OF OBESITY – projects to increase our understanding of the problem and test solutions as well as funding to convene public and private stakeholders to develop a plan of action for consideration at the state and community level; and

SPECIAL PROJECTS – projects that offered unique opportunities for partnerships, collaborations and leveraging.



OUR GRANT AWARDS

■ ACCESS TO HEALTH CARE

Cover the Uninsured Week Coalition,

Topeka – \$14,203 to increase public awareness about the uninsured in Kansas

Kansas Non Profit Association, Topeka – \$3,579 for distribution of a statewide survey addressing health insurance among Kansas nonprofit organizations

Kansas Oral Health Coalition, Topeka – \$75,000 to support the development of a broad coalition to address oral health needs in Kansas

Medical Service Bureau, Wichita – \$63,000 for nonprofit pharmacy expansion

■ CAPACITY BUILDING

All Faith Counseling Center of Atchison,

Atchison – \$12,500 for strategic planning

Bert Nash Community Mental Health Center,

Lawrence – \$5,752 for information management training

Breakthrough Club of Sedgwick County, Wichita – \$8,093 for technology upgrades

Caritas Clinics, Inc., Leavenworth – \$3,000 for staff compliance, technology and leadership training

Catholic Charities of Salina, Inc., Salina – \$8,304 for fund development training and strategic planning

Central Kansas Foundation, Salina – \$5,945 for technology upgrades

Community Health Council, Inc., Manhattan – \$3,407 for strategic planning

Cowley County Mental Health and Counseling Center, Winfield – \$10,000 for technology upgrades

Douglas County AIDS Project, Lawrence – \$6,760 for technology upgrades

Douglas County Dental Clinic, Inc., Lawrence – \$10,008 for technology upgrades

ElderCare, Inc., Great Bend – \$2,998 for technology upgrades

Family Service and Guidance Center of Topeka, Inc., Topeka – \$8,183 for management development

Gerard House, Inc., Wichita – \$7,610 for fund development training

Great Plains of Greeley County, Inc., Tribune – \$9,510 for strategic planning, leadership development and reimbursement training

Guadalupe Clinic, Wichita – \$9,822 for technology upgrades

Health Care Access, Inc., Lawrence – \$7,605 for technology upgrades

Health Ministries Clinic, Newton – \$6,728 for strategic planning, fund development training and technology upgrades

Health Partnership Clinic of Johnson County, Overland Park – \$7,055 for technology upgrades

Homecare & Hospice, Inc., Manhattan – \$9,845 for technology upgrades

Hunter Health Clinic, Wichita – \$8,832 for technology upgrades

Iroquois Center for Human Development, Inc., Greensburg – \$8,985 for HIPAA training

Jayhawk Area Agency on Aging, Inc., Topeka – \$1,116 for fund development training

Kansas Association for the Medically Underserved, Topeka – \$192,000 for Web-based extranet development, “Kansas Community Health Corps Program” expansion and “Health Professional Placement Program” expansion

Kansas Department of Social and Rehabilitation Services, Topeka – \$9,941 for leadership development

Kearny County Hospital, Lakin – \$9,648 for governance development and strategic planning

La Familia Senior/Community Center, Wichita – \$10,967 for technology upgrades

Marian Clinic, Topeka – \$10,000 for technology upgrades

Meals on Wheels of Shawnee and Jefferson Counties, Inc., Topeka – \$2,185 for management development

Medical Service Bureau, Wichita – \$10,000 for technology upgrades

Miami County Mental Health Center, Wichita – \$10,000 for software training

Pawnee Mental Health Services, Inc., Manhattan – \$5,998 for management development

Sedgwick County Health Department, Wichita – \$10,000 for evaluation and development of client billing systems

Southwest Boulevard Family Health Care, Kansas City – \$10,000 for technology upgrades and staff training

The Villages, Inc., Topeka – \$9,940 for technology upgrades

United Methodist Health Clinic of Wichita, Inc., Wichita – \$10,000 for technology upgrades

University of Kansas School of Medicine-Wichita/Wichita Medical Practice Association, Wichita – \$5,156 for technology upgrades

We Care Project, Inc., Great Bend – \$10,000 for technology upgrades

Wheat State Manor, Whitewater – \$10,000 for workforce development and technology upgrades

Wilson County Hospital, Neodesha – \$10,000 for strategic planning

■ REDUCING THE PREVALENCE OF OBESITY

Alliance for a Healthy Community/Salina Area

United Way, Salina – \$55,400 for “Fit for Life Coalition” planning project to promote increased

physical activity and healthy eating habits in targeted Saline County student populations

Crawford County Health Department, Pittsburg – \$9,206 for “Walk Through the Pyramid” program and physical activity educational materials

Florence Crittenton Services, Topeka – \$7,684 to develop and implement an obesity reduction curriculum and create a support system for residents in transition

Girl Scouts of Kaw Valley Council, Topeka – \$2,500 to develop an obesity awareness curriculum and mentoring program between high school aged and younger girls

Hospital District #1 of Crawford County, Girard – \$8,280 to implement a school-based “Dine-O-Might” nutrition and physical activity program

Kansas Department of Health & Environment, Bureau for Children, Youth & Families, Topeka – \$13,100 to implement and evaluate nutrition/physical activity curriculum in the WIC setting

Kansas Health Institute, Topeka – \$5,000 for health policy forum, “The Obesity Epidemic: Can Public Policy Play a Role?”

Leavenworth USD 453/Anthony School, Leavenworth – \$59,678 for a pilot school-based nutrition and physical activity program

Manhattan High School/USD 383 Manhattan-Ogden, Manhattan – \$46,185 for a pilot physical activity program for targeted youth

Statewide Obesity Planning Initiative – \$200,000 for the development of a state plan to address the growing burden of health disease related to obesity and overweight

University of Kansas Center for Research, Inc., Lawrence – \$120,156 to train physicians and allied health care providers on delivering physical activity and healthy eating interventions

University of Kansas Medical Center Research Institute, Inc., Kansas City – \$149,671 to survey physicians and patients in rural Kansas to determine obesity prevalence and to evaluate physician-patient discussions of weight

■ SPECIAL PROJECTS

Midway-Kansas Chapter, American Red Cross, Wichita – \$34,000 to leverage a challenge grant

Midwest Bioethics Center, Kansas City – \$35,000 to raise public awareness about caregiving through the “And Thou Shalt Honor” Coalition

The Guidance Center, Leavenworth – \$20,000 to leverage a challenge grant

University of Kansas Institute for Educational Research and Public Service, Lawrence – \$30,000 to partner with other funders on an after school program



FINANCIAL HIGHLIGHTS

STATEMENT OF FINANCIAL POSITION (unaudited)

ASSETS

Cash and investments	\$ 85,100,000
Other assets	\$ 177,000
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Total assets	\$ 85,277,000

LIABILITIES AND NET ASSETS

Accounts payable and accrued expenses	\$ 42,000
Grants payable	\$ 1,200,000
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Total liabilities	\$ 1,242,000
Net assets	\$ 84,035,000
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Total liabilities and net assets	\$ 85,277,000

STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET ASSETS

SUPPORT AND REVENUE

Investment income, net	\$ 8,530,000
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Total income	\$ 8,530,000

GRANTS AND EXPENSES

Grants awarded	\$ 1,511,000
Grant awards (refunds/adjustments)	\$ (220,000)
Program, general and administrative expenses	\$ 610,000
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Total grants and expenses	\$ 1,901,000
Change in net assets	\$ 6,629,000
Net assets, beginning of year	\$ 77,406,000
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Net assets, end of year	\$ 84,035,000

Grant awards since inception: \$4,080,760



ROSTERS

BOARD OF TRUSTEES

Greg Unruh

Chair

Scott City, KS

Brenda J. Gray

Secretary

Wichita, KS

Thomas L. Miller

BCBSKS appointment

Treasurer

Topeka, KS

Harry W. Craig Jr.

Topeka, KS

Jeffrey O. Ellis, J.D.

Overland Park, KS

Vernon A. Mills, M.D.

Leavenworth, KS

Mary Carol Pomatto, Ed.D.

Past Chair

Pittsburg, KS

Cindy Rainey

Lawrence, KS

(through March 2003)

Penney Schwab

Garden City, KS

COMMUNITY ADVISORY COMMITTEE

Rochelle Chronister

Chair

Neodesha, KS

Lynn Mitchelson

Kansas City, MO

Margaret Myers

Hutchinson, KS

(through May 2003)

Verna M. Rundell

Syracuse, KS

Karen A. Seals

Lawrence, KS

Dale Sprague

McPherson, KS

Anita Strnad

Munden, KS

(through May 2003)

Sandra S. Vader

Shawnee Mission, KS

Oren M. Windholz

Hays, KS

Terms beginning June 2003:

Robert K. Thomen, M.D.

Chanute, KS

Alan G. Wynne, M.D.

Topeka, KS

LEGISLATIVE ADVISORS

Senator Jim Barone

*Senate Minority Leader
appointment*

Representative Bob Bethell

*Speaker of the House
appointment*

Senator Sandy Praeger

Senate President appointment

(through December 2002)

Representative Judy Showalter

*House Minority Leader
appointment*

STAFF

Billie G. Hall

President and CEO

Larry W. Tobias

Vice President for Programs

Cheryl L. Staudinger

Finance/Grants Manager

Judith Ann Wilson

Administrative Assistant



ABOUT THE PHOTOGRAPHER

Lois M. Kruse is a Topeka-based artist who began studying photography in the early 1990s. She works primarily in black and white and specializes in hand coloring. Lois develops her own film and hand prints all of her work. Her favorite subjects are people and nature.





Sunflower Foundation
HEALTH CARE FOR KANSANS

1200 SW Executive Drive, Suite 100
Topeka, KS 66615-3850

785 232 3000 Toll Free 866 232 3020 Fax 785 232 3168
www.sunflowerfoundation.org